



The contactless smart card from EEC
FOR CARDHOLDERS



- The TapaTag is a nifty little sticker that attaches to the pouch of your mobile phone, inside your wallet, on a key ring or on a lanyard.
- TapaTags are smart NFC (Near Field Communication) contactless stickers that store the CashBacks you have earned and the prepaid cards you have purchased in all your favourite shops, bars and cafes etc.....and that's just for starters!!!!
- The TapaTag can be used as your CashBack card, where you earn CashBack from all your favourite stores.
- It can also be loaded as a Prepaid card or Gift card that can be used over and over again at those very same stores.
- Having a TapaTag is really all about making your life easier and more convenient with a whole bunch of extra benefits thrown in. Imagine a life without having to carry all of your multiple cards as well as cash in your purse or wallet. Well with TapaTag all of that is now possible!
- You will never have to carry dozens of cards again and you will **NEVER** miss out on an opportunity to collect on CashBacks and rewards you have earned again!

TapaTag CASHBACK



Tired of confusing points based loyalty systems?

Not sure what rewards you are actually getting?

Well TapaTag CashBack is for you!

- Cardholders using the TapaTag CashBack system get real cash back from their purchases that they can use at their favourite TapaTag CashBack store.
- No more confusing points and rewards based systems. With TapaTag Cashback, you get a percentage of what you spend back on your card as real cash back.
- TapaTag CashBack cardholders will also be informed of exclusive specials or end of range products by their favourite Tapatag CashBack stores.

With TapaTag CashBack, there is no;

- Card issuing fee
- Registration fee
- Joining fee
- Ongoing Membership fee

Having a TapaTag CashBack card is
all about **YOU!**

How do you get your CashBacks?



- Upon paying for goods and services with your normal debit/credit card at a TapaTag CashBack store, you will be asked if you currently have a TapaTag or not.
- If you do not have a TapaTag, do not worry you will still have the opportunity to claim your CashBacks. You will be provided with a Unique CashBack Number (UCBN), which you use as a reference to claim your CashBacks once you have fetched your TapaTag CashBack card. you will be required to register that tag on the POS device, this is called your light registration and lets us at EEC know who you are and links your Tag to your specific details. This card is now yours to use to claim more and more CashBacks in the future.
- Once you have a TapaTag CashBack card, CashBacks you earn on your purchase will be automatically credited to your card.
- Now attach the TapaTag to your mobile phone pouch, wallet, keyring or lanyard and **GET EARNING AND BURNING!**

Tap a Tag CASHBACK



When do you get your CashBacks?

Although your TapaTag CashBacks are instantly processed upon payment at your favourite TapaTag store, it takes about 10 working days for your TapaTag CashBack amount to be credited to your account and become available for you to spend as you wish.

BUT Wait, introducing WONGA



If you use your TapaTag **WONGA** to pay for your goods and services at your favourite TapaTag store, you would earn your CashBacks as you normally would but you would earn your Cashbacks **IN REAL TIME!!** No more 10 days waiting...enjoy your CashBacks to spend on your very next purchase!

In addition to getting your CashBacks in real-time, with TapaTag **WONGA** you will also experience substantially cheaper transaction fees as well as no monthly fee for using your **WONGA**. With **WONGA** you can also do TapaTag to TapaTag transfers in real time.

You can also Auto Top-Up your **WONGA** when your **WONGA** account reaches a certain value, that you as the cardholder set. Simply sign our Debit Order Authorisation form that you receive at the bottom of your TapaTag welcome email, fill in the amount you want debited when you reach your limit and you are ready to go! Never run out of **WONGA** again!

How do I get my Tap a Tag WONGA?

To begin using your **WONGA**, you have to register online once you have registered on the device. Registering online is called your full registration and this will give you access to all your CashBack balances as well as your free online statements. A **WONGA** account is automatically created for you!

Online, you will also find the CashBack Directory, as well as a list of all our other TapaTag merchants, where you can start spending your **WONGA**.



Tap a Tag CASHBACK



Tap a Tag Prepaid CashBack

Did you know that you can earn more CashBack at certain TapaTag merchants if you prepay them?

- **We call this your "Super CashBack Bonus"**
- **The process is simple.....**

1. Walk into your favourite / regular TapaTag CashBack store.
2. The merchant will ask you if you would like to prepay.
3. You agree and prepay him R500 for the week for example.
4. The merchant will then credit you with additional CashBacks, more than what you would normally earn on a normal transaction.
5. Use your prepaid and Super CashBack Bonus amount every time you go in and make a purchase.
6. You can check your balance on the POS terminal or online at any time. A balance enquiry will give you your **WONGA** balance, your Standard CashBack balance and your Prepaid CashBack balance.



If that's not a bargain, I don't know what is!

Extra benefits

Every time you use your TapaTag, whether it be for CashBacks, Prepaid or using your Wonga to purchase goods and services at your favourite TapaTag store, you are being rewarded.

EEC has attached additional policies to your TapaTag;

- Funeral Policy, underwritten by Sanlam, for R5000 which is increased to R9000 if by accidental death **OR**
- A Legal Aid policy **OR** an Excess Policy to the claim value of R2,500 (one claim per cardholder per year). These are underwritten by Tradesure.



You will get these policies free of charge, all you have to do is keep using your TapaTag. It's as easy as that! However, if you do not use your CashBacks or your TapaTag you will lose your policies.

TapaTag CASHBACK



Getting Started

Go to www.tapatag.com to finish your secure full registration online

- Click the "Register" tab that appears on the top right hand side of each page on the TapaTag website.
- Once you have completed the registration form you will receive an email from TapaTag admin containing your login ID number.
- Click on the "Log In" tab and complete the fields.
- Your TapaTag **WONGA** account has been automatically created.
- You now have access to your account and can check balances, transaction history, CashBack balances, and download or email statements to yourself.
- Transfer funds into your **WONGA** account from any bank account into the corresponding bank account so that your **WONGA** can be available in real time. Banking details for each bank are available on the website.
- Start spending your **WONGA** and earning your CashBacks in real time!



How will you know a merchant is a TapaTag merchant?

- TapaTag CashBack merchants will be listed in our CashBack directory, which will be available on the website. This will be updated daily.
- TapaTag Prepaid CashBack merchants, where you can earn your Super CashBack Bonus when you prepay, will also be available on the website.
- You can also choose to have the CashBack and Prepaid CashBack merchants directory emailed to you as it is updated.
- TapaTag merchant stickers will be visible on the stores window.
- Table Talkers will be visible on restaurant tables.
- Some shops may even have TapaTag pop up spinners outside their shops.

TapaTag



TapaTag Mobile Application

The TapaTag mobile application can be downloaded from www.tapatag.mobi

The TapaTag mobile application is a multiple function application tool that can be used for payment directly from your cellphone.

- Use your mobile phone to make payments
- Buy prepaid airtime and electricity
- Check your CashBack balances
- Transfer money
- Pay all of your EasyPay bills
- Receive eCoupons, specials and discounts from TapaTag merchants
- Receive / send eGift cards



ALL FROM THE COMFORT OF YOUR ARMCHAIR!

Is TapaTag Secure?

- The TapaTag is a highly 3DES encrypted secure smart card chip. It is more secure than the Chip and Pin card.
- The wallet is also password protected, so you have full security when making a payment. However, you as the cardholder can choose whether you want a pin at all or if you want to set a limit as to when you want a PIN to come into effect. For example, you may not want to put in a PIN for all transactions under R50. All of that is in your hands.
- The TapaTag website is also highly secure, so all personal and sensitive information is kept safe at all times.
- All TapaTags can be turned off remotely if lost/stolen.



Where can you get one?

Get a TapaTag directly from EEC or from your local TapaTag merchant who stocks the TapaTag and prepare yourself for a world full of unbelievable benefits , low cost transaction fees on all products and CashBack at selected merchants!

All of our TapaTag CashBack merchants and TapaTag stockists will be advertised on the website along with their address so you can make your way straight over there to pick up your TapaTag!

Tap a Tag



Alternative uses for the Tap a Tag

- TapaTag cardholders will automatically be able to enjoy the benefits of loyalty from all participating loyalty programs hosted by EEC.
- Prepaid and Gift card
- Access Control for commercial and residential buildings
- Schools and Universities as a student access card as well as payment, prepaid, gift and CashBack card
- Vending machines
- Gym card
- Transport card
- TapaTag parents can monitor and manager their kids spend when they use their TapaTag online



Why is this the right product for you!

- No credit checks for cardholders
- No complicated forms
- No hassles
- No hidden charges
- No risk of going overdrawn
- Acceptance to everyone is guaranteed
- Extremely low transaction fees
- Real time transfers between TapaTags
- Benefits such as Insurance, Excess and Legal Aid policies are implemented as an extra benefit
- Get CashBack at hundreds of different merchants



Any Questions?

TAP THIS WAY.....

CONTACT US



Please check out the TapaTag website www.tapatag.com for daily updated CashBack merchants, ongoing additional benefits and services.

Please check the Frequently Asked Questions (FAQ) pages on the TapaTag website in case you are unsure about anything.

Also feel free to contact one of our branches on the details listed below;

Pomona, South Africa-H/O

53 Maple Street, Pomona, Kempton Park,
Johannesburg, Republic of South Africa.
Contact: +27 11 979 0670

Durban, South Africa

281 Florida Road, Florida Mansions,
Morningside, Durban, Republic of South Africa
Contact +27 31 313 9333

Cape Town, South Africa

Unit 2 Greenford Office Estate, Punters way,
Kenilworth, Cape Town, Republic of South Africa.
Contact: +27 21 671 5616

Rivonia, South Africa

Acacia House, 1st Floor, 5 Autumn Street,
Rivonia, Johannesburg, Republic of South Africa
Contact +27 11 234 9680.



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